

It's time for celebration, we are turning five! To express our gratitude to your heartfelt support these years, we throw out our spectacular 5<sup>th</sup> Anniversary Giveaway with 2 of our top-notch products - MacX Video Converter Pro and MacX iPhone iPad DVD Ripper, letting customers download and convert HD & SD videos, copy DVD movies to iPhone iPad for convenient playback. This hard-won giveaway is now underway and will be expired on June 9, 2015.

Promo Page: <a href="http://www.macxdvd.com/giveaway/giveaway.htm">http://www.macxdvd.com/giveaway/giveaway.htm</a>

# **Promotion Materials**

Banner 728 x 90	Banner 300 x 250	Banner 125 x 125	
Screenshot 01: Convert	Screenshot 02: Photo Slideshow	Screenshot 03: Download	Screenshot 04: Record Screen
High-def Boxshot	MacX Video Converter Pro icon		

# Giveaway - MacX Video Converter Pro \$49.95 Now Free

MacX Video Converter Pro is the best all-in-one solution to convert video, download video, make photo slideshow, record screen, edit video and more. It supports a ton of input & output video formats, and a wide variety of presets for the latest mobile phones & tablets, including iPhone 6/Plus, iPad Air 2/Mini 3, Android, Samsung Galaxy Note 4/Edge, HTC, WP8, PS4, etc. 83x faster speed and high quality.

# How to Get it Free:

- 1. Please visit our Anniversary Giveaway Page.
- 2. Clicking on "Get it Free" button leads to the download page. The Download is hosted by MacUpdate.
- 3. Hit the "Download" button and you will get a 26.8MB zip file which includes the free copy and a text (.txt) containing the license code.
- 4. You must register the software before June 9, 2015.



You can also download MacX Video Converter Pro for free from our Official Website directly.

Note: No free upgrade for giveaway version.

#### Share on Facebook and Get Extra Freebie



Share our anniversary event on your Facebook. All participators will get a free special gift.

Prize: MacX iPhone iPad DVD Ripper

Original: \$39.95 Now: \$0.00

#### How to Win:

- 1. First, please click "Share to Get" button.
- 2. Spread out the giveaway news on your Facebook.
- 3. The license key and download link will be showed up after sharing.

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# MacX Video Converter Pro Anniversary Giveaway Press Release

# MacXDVD Toasts 5th Anniversary with 15-day Giveaway of MacX Video Converter Pros

MacXDVD today commemorates the 5th anniversary of its founding in 2010 with the biggest-ever promotion over the course of the next 15 days, featuring a giveaway of MacX Video Converter Pro for free video converting, online video downloading, recording and editing. This anniversary event will culminate with a Facebook contest and up to 70% discount offer, continuing well into June 9, 2015.

This May marks 5 years since the founding of MacXDVD Software, and its birthday promotion is in full swing, featuring 2 mega giveaways that will continue through June 9, 2015. The prizes include its ace products MacX Video Converter Pro and MacX iPhone iPad DVD ripper, underpinning all multimedia solutions of converting video and ripping DVD movies flawlessly. Plus, other full-function DVD video converters are on sale for as low as \$29.95 (70% off).

The giveaway event is launched officially worldwide on May 26 and will run through June 8, 2015. No purchase is necessary, and it only takes a fingertip to get the license code from MacXDVD 2015 anniversary giveaway page.

The 5th anniversary is a tremendous milestone for MacXDVD Software. Over the past five years, the software company has witnessed more than 5 million downloads of converter software and built millions of new user base, spanning over 200 countries, including USA, India, UK, Japan, Canada, Germany, Italy, France.

"We're grateful to all the faithful customers who've given us feedbacks we needed to improve our products and make MacXDVD one of the leading multimedia software companies." Said Jack, CEO of MacXDVD. "And we couldn't think a better way to show our appreciation than to kick off the anniversary giveaway of our video converter software."

MacXDVD offers many options to celebrate the 5th anniversary, including:

**1. Giveaway:** MacX Video Converter Pro, chosen as the giveaway gift, has been officially updated to version 5.5.5 in the end of April to align with the company's 5th anniversary. It works out a brand-new analysis module that enables to download TV shows, HD movies and music from over 300 online video sites, covering YTD, Vimeo, Dailymotion, Yahoo,

Youku and other sites popular in US, UK, Japan, China, etc.

This all-in-one video converter supports nearly all media formats as input, like MP4, MKV, MOV, AVI, WMV, FLV, and has added new preset profiles of iPhone 6 (Plus), iPad Air 2, Samsung Galaxy S6 and more as output. It delivers 83X faster conversion speed yet excellent output quality, even when it comes to convert 4K UHD video.

- **2. Facebook Contest:** The cutting-edge MacX iPhone iPad DVD ripper, originally priced at \$39.95, is presented as the second giveaway gift. Participants will get the freebie on condition that they share the anniversary news on Facebook.
- **3. Three Whopping Discount Deals:** Apart from the anniversary giveaway mentioned above, MacXDVD also offers many other options, including:
- \* A 70% off MacX Anniversary Gift Pack spanning all of the functionality required for DVD ripping, video converting, audio/video streaming with minimal effort.
- \* A half-price DVD ripper sale for movie fans in need of MacX DVD Ripper Pro full version for flawless DVD movie backup.
- \* A software bundle containing both DVD copy software and HD video conversion software, at a whopping discount, as high as 67% off.

"Since its founding, MacXDVD team has been striving for building the best multimedia software and delivering first-class service to our customers." Chief Executive Officer Jack added, "We are confident that by continuing our culture of innovation and our unremitting pursuit of perfection, we will bring new levels of professionalism to our customers."

### Price and Availability

MacX Video Converter Pro is priced at \$49.95 at official page, but is current free as a result of anniversary celebration. Besides, it's the golden chance to get MacX iPhone DVD Ripper (at list price \$39.95) without spending a penny if participants share MacXDVD 2015 anniversary giveaway event on Facebook before June 9, 2015.

# **About MacXDVD Software, Inc.**

MacXDVD Software is a division of Digiarty Software Company, owns a professional multimedia software development team, providing a range of products for Macintosh Computer users, including MacX Video Converter, MacX DVD Ripper, DVD Author, DVD backup tools, etc, series of apps for Apple video player, and iPhone, iPad 2D and 3D video games. More information, please visit <a href="http://www.macxdvd.com">http://www.macxdvd.com</a>.

# MacX Video Converter Pro Product Overview

MacX Video Converter Pro - Convert, Download, Edit Video, Make Photo Slideshow, Record Screen

Built in 320+ video and 50+ audio codecs, the feature-rich video converter for Mac lets you convert video to any format for iPhone, iPad, Android mobiles with original quality and 83x faster speed. Make photo slideshow, download YouTube video, record screen, edit video and more.



# **Highlight Features**

#### Convert Video to Any Format, for Any Devices

With 320+ video and 50+ audio codecs packed in, MacX Video Converter Pro takes care of all of your video and audio converting needs. It gives you the easiest solution to convert web video, films, TV shows, video clip, recorded video to MP4, MOV, MPEG, FLV, AVI, H.264, MKV, M2TS, AVCHD, VOB, MP3, WAV, FLAC, ALAC, etc without compromising quality.

#### • 83x Faster Speed and Extraordinary Output Quality

MacX Video Converter Pro makes perfect optimization for HD 1080p and 720p video encoding and decoding. Its built-in High Quality Engine helps to reduce noise and adjust definition, endowing your output video file with the crispest and sharpest image while delivering 83x faster real time converting speed compared to other similar tool.

### Convert Video to Apple, Android and other Devices

Infused with 350+ profiles, this Mac video converting software makes it a cinch to transform video for playback on an ever-expanding list of cross platform devices, be it iPhone (iPhone 6/Plus included), iPad (iPad Air 2, iPad Mini 3 included), Android HTC Desire 816, Galaxy S5 Mini/S5, WP8, Kindle Fire, PS4, Blackberry, etc. This Mac-based video converter tool offers you unbounded video enjoyment on mobile devices, with zero quality loss.

#### Easily Convert M2TS, MTS, MKV, 1080P, 4K UHD Videos

As a best-in-class HD video converter for Mac, MacX Video Converter Pro gives you thorough control over you HD videos, helping you convert Multi-track videos M2TS (Blu-ray), MTS, TS, AVCHD, MKV and even 4K ultra HD videos to mobile phone compatible format so that you can enjoy the recorded HD videos on Android HTC Samsung and Apple iPhone iPad at one go without worrying about video format issues.

### • Trim, Merge, Crop, Add Subtitle and Watermark

Touching up your video is all at your fingertips with the assistance of MacX Video Converter Pro. You can trim video and audio clips, crop frame size, split and merge videos, add watermark to personalize your videos. Besides, it supports Blu-ray and MKV built-in subtitle tracks or you can download AAS/SRT external subtitle files from internet and add it to video.

#### Craft Stylish Video Slideshows from Your Photos

Embedded with a photo slideshow maker, MacX Video Converter Pro lets you turn your numerous photos no matter wedding or graduation ceremony into a stunning video slideshow and transfer to iPhone, iPad, Android in a few clicks. You can also add background music or voiceover to enrich the output effect of video and then share it with friends or upload to YouTube, Facebook, blog, etc.

#### Fast Download YouTube Videos on Mac

The video converter for Mac is also a professional YouTube downloader for Mac, delivering a superb solution for you to download video from YouTube, including YouTube HD videos in 720P or higher. With advanced YouTube Video Download Engine, you can download a music video from YouTube within 30 seconds only and convert the downloaded video to MP4, AVI, WMV, MOV, etc for offline playback on iPhone, iPad, HTC, Samsung, etc.

#### Catch on-Screen Activity with Screen Recorder

The "Screen Recorder" feature assists you in recording anything shown on your screen, e.g., you can record a game walkthrough or a tutorial for sharing on YouTube, blog, and capture non-downloadable online videos from sites like Hulu, BBC, and more for offline enjoyment. It also allows you to record iTunes DRM video for further conversion and editing without losing quality, whereupon you can have the DRM-protected video you purchased played on any mobile devices.

#### Record Video with Mac's Built-in Camera or External Webcam

This video converter for Mac also features video recording that excels in creating video clips with Mac's built-in camera or externally connected camera. Its powerful ability to convert the recorded videos to MP4, MOV, FLV, AVI, etc also grants you the freedom to upload the recorded video clips to YouTube, Facebook and play them on mobile devices as you like.



# **Supported Input Formats**

HD Video	AVCHD Video (*.mts, *.m2ts), H.264/MPEG-4 AVC (*.mp4), MPEG2 HD Video (*.mpg; *.mpeg), MPEG-4 TS
	HD Video (*.ts), MPEG-2 TS HD Video (*.ts), Quick Time HD Video (*.mov), WMV HD Video (*.wmv, *.xwmv),
	Blu-ray Video (*.mts, *.m2ts), HDTV Video (*.ts), Matroska Video (*.mkv)
SD Video	AVI, MPEG, WMV, MP4, FLV, F4V, H.264/MPEG-4, DivX, XviD, MOV, RM, RMVB, VOB, ASF, 3GP, 3G2, QT,
	DAT, Google TV, WebM, DV, Vpx 8, G2M4, iCod, YUV411, mp2v, MXF
Video Camcorder	JVC HD camcorder Video (*.mod, *.tod), Sony HD camcorder Video (*.mts, *.m2ts), Panasonic & Canon HD
	camcorder Video
Photo & Picture	JPG, PNG, BMP
Online Video Sites	YouTube, VEVO, Facebook, Dailymotion, Vimeo, Google Videos, BBC, AOL, Metacafe, MegaVideo, Break,
	Youku, Veoh, VideoBash, LiveLeak, MyVideo, FunnyOrDie, Nico Video, adult sites, etc. Over 300 video
	sharing sites are supported.

# Output Format Supported

General Video	MP4, MOV, M4V, AVI, FLV, AVC, MPEG, WMV, MKV, MPEG2, MPEG1, RM, 3G2, 3GP, ASF, F4V, DV, SWF, WEBM		
	WEDW		
HD Video	HD TS, HD MOV, HD MP4, HD MKV, HD MPEG, HD AVI, HD WMV		
DVD	NTSC DVD, PAL DVD		
Audio	MP3, AAC, iPhone Ringtone, AC3, WMA, AIFF, CAF, DTS, OGG, AU, RA, WAV (Lossless Audio), FLAC		
	(Lossless Audio), ALAC (Lossless Audio)		
Image	PNG		
Apple Device	iPhone 6, iPhone 6 Plus, iPhone 5S, iPhone 5C, iPhone 5,iPhone 4S, iPhone 3/3GS, iPad Air 2, iPad Air, iPad		
	Mini 3, iPad Mini with retina display, iPad Mini, New iPad/iPad 4, iPad 2, iPod Touch, Apple TV 3, iTunes,		
	iDVD, iMovie, Final Cut Pro		
Android Pad	General Android Pad Video, HTC Jetstream, HTC Flyer, HTC EVO View 4G, Samsung Galaxy Tab		
	7.0/7.7/10.1 (2014 Edition), Samsung Galaxy Tab S, Amazon Kindle Fire (HD/HDX8.9), Google Nexus 7,		
	Google New Nexus 7, Huawei Pad, Lenovo Pad, Acer Iconia, Asus Pad (Asus MeMo Pad 7)		
Android Mobile	General Mobile Video, HTC One M8, HTC Butterfly, HTC Desire 816, Samsung Galaxy S5 mini, Samsung		
	Galaxy S5/S4/S3, Galaxy Note 4/Edge, Xperia Z1/ Z2/ Z3, Google Mobile, Huawei Mobile, Acer Mobile,		
	Amazon Fire phone, Fujitsu, Aquos		

Microsoft Device	Microsoft WP8 Pad, Nokia Lumia 2520, WP8 Mobile, Xbox One, Xbox, Zune (HD), Surface RT/2, Surface Pro		
	3/2		
Other Devices	Chromecast, PSP, PS3, Blackberry, Nokia, PDA, ZEN		
Web Sharing	YouTube, Facebook, Vimeo, General Web Video		
Platform	Mac OS X Snow Leopard/Lion/Mountain Lion/Mavericks/Yosemite		
Languages	English, Japanese, Traditional Chinese, Simplified Chinese, German, Italian, French, Portuguese, Spanish		
	and Korean		



# **HowTo & Official Blog**

# ♦ Top Three Free Video Converter for Mac

Looking for a free Mac video converter to convert videos for watching via media player or device. Here we have listed three most welcome free Mac video converter software for you to choose.

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#### How to Remove DRM from iTunes Video on Mac

To get rid of DRM protection from iTunes purchased and rented videos on Mac computer, a piece of Mac-based software that can remove DRM from iTunes video is inevitable. This article focuses on introducing MacX Video Converter Pro, a professional iTunes DRM removal tool for Mac that is capable of recording every DRM-protected movies and TV shows from Apple store.

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Deeply troubled the plenty of iPhone 6 video converter software but no one works properly for you? Find the best software in the guide to convert FLV, AVI, WMV, MKV, etc to iPhone 6 and iPhone 6 Plus readable format easily.

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