Since the foundation of MacXDVD Software in May 2010, it has been two year now. This year, the anniversary celebration falls on **May 9 to May 23 in 2012** and will come to be a popular event which unites customers, friends and enthusiasts on our biggest giveaway and deal. To celebrate the anniversary, we are delighted to offer our award-winning product MacX DVD Ripper Pro for free, plus big save on all-in-one packages. You can also win a free copy of MacX Video Converter by participate our game. (This activity is available for both Mac and Windows users)

Anniversary Celebration Page: <a href="http://www.macxdvd.com/giveaway/giveaway.htm">http://www.macxdvd.com/giveaway/giveaway.htm</a>

# Part One: Time-limited Giveaway



## MacX DVD Ripper Pro --- Anniversary Edition

- \* Constantly upgrade to rip latest copy protected DVD movies.
- \* Rip any DVD movies to MP4, MOV, AVI, MPEG, H.264, FLV.
- \* Transfer DVD to iPhone, iPad, iPod, Android, HTC, Samsung
- \* Backup DVD with original video quality in a few minutes.

Note: It does not enjoy free upgrade and tech support services.

**Download Mac Version** 

**Download Windows Version** 

#### Killer Features:

- \* Rip DVD to Most Popular Video/Audio Formats on Mac OS, like MP4, MOV, AVI, MPEG, FLV, H.264, etc.
- \* Transfer DVD to video format that playable on iPhone, iPad, iPod, Android, HTC, Samsung, PSP, etc.
- \* Update Constantly to Rip the Latest Copy-Protected DVD, like Disney DVD protections, CSS encryption.
- \* Rip and Trim Video Segment you favor from DVD movies to better fit your portable devices.
- \* Extract Audio and Snapshot Images from DVD and save as ringtone and wallpaper.
- \* Advanced Technology to Optimize the Ripping Process, like multi-core CPU utility, Safe mode, etc.
- \* Support ISO 9660 Image as Input DVD Source so you can rip ISO image to any video format as you like.

## **List of Latest Protected DVD Movies:**



Mission: Impossible – 4



Transformers: Dark of the Moon



Real Steal



The Twilight Saga: Breaking Dawn



War Horse



**Underworld Awakening** 

#### How to Deal with these Protected DVD Movies

MacX DVD Ripper Pro constantly update to support the newly protection technology. For general CSS protected DVDs, it will automatically detect the title to be converted. If the DVD movies are produced by Disney with 99 titles, you need to play it first before ripping and record the correct title number when it comes to main content of the movie. Learn More>>

# Part Two: Play Game and Win Free Gift



Rule: Guess the correct movie and win a free copy of MacX Video Converter Pro. Take the challenge now!

Prize: MacX Video Converter Pro (Mac & Windows), worth \$49.95

Click to Change



Rule: Guess the correct movie and win a free copy of MacX Video Converter Pro. (Mac & Windows),

Prize: MacX Video Converter Pro worth \$49.95



### **MacX Video Converter Pro**

It is a feature-rich, high quality and blazingly fast video converter comes to Mac OS, iPhone, iPad and iTunes. It owns powerful capabilities to download video from online video sharing sites, like YouTube, Metacafe, Myspace, etc and convert HD video including MKV, M2TS, AVCHD, H.264/MPEG-4 AVC, and SD video AVI, MPEG, MP4, H.264, MOV, FLV, F4V, RM, RMVB, WebM, Google TV, etc, to Mac computer, iMovie, iTunes, iPhone 4, iPhone 3GS, iPad/iPad 2, iPod touch 4, iPod classic, iPod nano, Apple TV, PSP, etc.

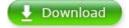


## Part Three: Recommended Freeware

#### MacX YouTube Downloader



It allows you to free download YouTubevideos of different resolution and format.



#### **MacX DVD Ripper Free Edition**



This free DVD ripper performs well on ripping any DVD to MP4, MOV, FLV, MPEG, iTunes on Mac OS.



#### **MacX Video Converter Free Edition**



Convert among all videos, including both HD and SD videos, MKV, AVCHD, M2TS, MOD, AVI



#### **Related Images:**

- 1. MacX DVD Ripper Pro Boxshot: <a href="http://www.macxdvd.com/face/dvd-ripper-pro.jpg">http://www.macxdvd.com/face/dvd-ripper-pro.jpg</a>
- 2. MacX Video Converter Pro Boxshot: <a href="http://www.macxdvd.com/image/index-ban2.jpg">http://www.macxdvd.com/image/index-ban2.jpg</a>
- 3. MacX YouTube Download: <a href="http://www.macxdvd.com/face/youtube-d.jpg">http://www.macxdvd.com/face/youtube-d.jpg</a>
- 4. MacX DVD Ripper Free Edition: http://www.macxdvd.com/face/free-macx--dvd-ripper.jpg
- 5. MacX Video Converter Free Edition: http://www.macxdvd.com/face/free-macx-video-converter.jpg

# MacXDVD Anniversary Celebration Press Release

### MacXDVD Launches 2nd Anniversary Giveaway - MacX DVD Ripper Pro and MacX Video Converter Pro

In honor of the two-year anniversary, MacXDVD announce today that they host half a month of special events to thank their extraordinary community. To celebrate this milestone, MacXDVD is bringing you unprecedented giveaway from May 9 to May 23, 2012 on their best selling products MacX DVD Ripper Pro and MacX Video Converter Pro. This giveaway is open for everyone, available for both Mac and Windows version.

More details about the anniversary deal, please visit: <a href="http://www.macxdvd.com/giveaway/giveaway.htm">http://www.macxdvd.com/giveaway/giveaway.htm</a>

"I really appreciate our supportive customers and the contributions of our business partners "said CEO of MacXDVD, Jack Han. "And this special event not only marks our achievement in this competitive industry, but also a great way to give back to our customers and let them take a close look at our newly upgraded software for our further improvement."

As MacXDVD is always dedicated to bring high quality software to end users, from May 2010 till now, MacXDVD Software has over 8000,000 world-wide customers based in more than 200 countries and states. All of them give a high praise on MacXDVD software, especially MacX DVD Ripper Pro which strives to provide users an innovative solution to transform any DVDs into popular video format for further use on iPhone/4S, iPad/3, iPod, Android, QuickTime, iMovie, iTunes, etc.

In this anniversary celebration, they even offers the latest version of MacX DVD Ripper Pro for free which added the support of newly released protected DVD movies, like Mission: Impossible – 4, Real Steal, War Horse, Transformers: Dark of the Moon, The Twilight Saga: Breaking Dawn, Underworld Awakening, etc. Take the chance to grab yourself a free copy to make perfect backup of your favorite DVD movies!

## http://www.macxdvd.com/mac-dvd-ripper-pro/

The anniversary celebration giveaway is the biggest deal ever before. To kick off this event, they also launches "Play Game, Win Prize" activity. This game is designed for movie enthusiasts who want to win a free copy of MacX Video Converter Pro. All you need to do is to guess the correct movie name. With the assistance of this fantastic video converter, it is easy to download videos from online video sharing sites and convert among almost all the media formats including the HD ones.

#### http://www.macxdvd.com/mac-video-converter-pro/

Apart from the giveaway, they also bring discounts up to 65% off on MacX DVD Video Converter Pro Pack. This all-in-one package is integrated with MacX DVD Ripper Pro and MacX Video Converter Pro, plus MacX iPhone Mounter as a free gift. Different from the giveaway products, it enjoys free lifetime upgrade and tech support services.

## **Price and Availability**

MacX DVD Ripper Pro and MacX Video Converter Pro are priced at \$49.95 for single user license, but both their Mac and Windows version are available for free download before May 23, 2012.

#### About MacXDVD Software, Inc.

MacXDVD Software is a division of Digiarty Software Company, owns a professional multimedia software development team, providing a range of products for Macintosh and Windows users, including MacX Video Converter, MacX DVD Ripper, DVD Author, DVD backup tools, etc, series of apps for Apple video player, and iPhone, iPad 2D and 3D video games. More information, please visit <a href="http://www.macxdvd.com">http://www.macxdvd.com</a>. For editor or blogger who would like to request a free press kit with register key and full version, please feel free to contact our public relationship representative Sarah at <a href="mainto:sarah@macxdvd.com">sarah@macxdvd.com</a>.