



## MacX DVD Christmas & New Year Promotion

Christmas and New Year holiday is around the corner, MacX DVD would like to take this opportunity to express our thanks for your help and are glad to provide 30,000 copies of MacX DVD to MKV Ripper and MacX Video Converter Pro for give away, along with buy one get one offer and up to 65% off discount on the ultimate DVD video converter software – Xmas Video Pack. We also launched “win prize by playing game” activity by providing iPhone 4S, license key, coupon code as prize. For Windows users, MacX HD Video Converter Pro for Windows can be grabbed for free on our [Facebook](#).

Christmas Promotion Page: <http://www.macxdvd.com/giveaway/giveaway.htm>

### Related Image:

1. MacX DVD to MKV Ripper Boxshot: <http://www.macxdvd.com/face/imkv.jpg>
2. MacX DVD to MKV Ripper Screenshot: [http://www.macxdvd.com/imkvmaker/image/screenshot\\_02.jpg](http://www.macxdvd.com/imkvmaker/image/screenshot_02.jpg)
3. MacX Video Converter Pro Boxshot: <http://www.macxdvd.com/image/index-ban2.jpg>
4. MacX Video Converter Pro Screenshot: [http://www.macxdvd.com/mac-video-converter-pro/image/screenshot\\_02.jpg](http://www.macxdvd.com/mac-video-converter-pro/image/screenshot_02.jpg)

## Giveaway – MacX DVD to MKV Ripper

**Giveaway**

**MacX DVD to MKV Ripper**  
Only the first 30,000 people can get the free copies. Hurry Up.

Easy-to-use MKV Ripper to Rip DVD to MKV, iPhone, iPod, iPad with original quality and fast speed on Mac OS.

**21** Days **14** Hours **22** Minutes **27** Seconds

How to Get: Click "Get License Code" to get the download link and key.  
Note: It does not enjoy any free upgrade and tech support service.

[Get License Code](#)

### First Giveaway: MacX DVD to MKV Ripper

MacX DVD to MKV Ripper can rip DVDs to MKV for keeping original DVD disc in safe. It can also convert DVD to iPhone, iPad, iPod, etc.

#### **Download MacX DVD to MKV Ripper**

License Key: BP-TYUTTHYG-GIPGXP

### Second Giveaway: MacX Video Converter Pro

MacX Video Converter Pro is designed to download YouTube video, Convert HD & SD videos for iPhone, iPad, Blackberry, Android, etc.

#### **Download MacX Video Converter Pro**

License Key: AY-EMEOVZJZ-ZFOUUG

**Note:** The giveaway last from Dec 15, 2011 to Jan 5, 2012 by providing two products for free. First, MacX DVD to MKV Ripper. Second, MacX Video Converter Pro from Dec 23. The giveaway version does not enjoy any free upgrade and tech support service.

## Play Game and Win Prize

**Rule:** Click the shining handle to start the game. You will win prize if you get multiple copies of same picture. The prizes include iPhone 4S, license key for DVD ripper, video converter and iPhone transfer software, and 60% off coupon code of MacX DVD Video Converter Pro Pack. Coupon and license key will be popped up immediately after you win. For iPhone 4S winners, [email us](#) the snapshot and bar code you got, we will get in touch with you as soon as possible.

**Play Game and Win iPhone 4S**

**Rules**  
Click the shining handle to start the game. You will win prize if you get multiple copies of same picture. Coupon and license key will be popped up immediately after you win. For iPhone 4S winners, email us the snapshot and bar code( ) you got, we will get in touch with you as soon as possible.

**Prizes**

- = iPad Video Pack
- = iPhone Mounter
- = iPhone Video Converter
- = iPhone DVD Ripper
- = iPhone 4S

X2 X2 X2 X2 X2 will get 60% off coupon of MacX DVD Video Converter Pro Pack

**Christmas Slot**

**Prize-winner** People Have Won Bonus

## Discount- Xmas Video Pack



### Xmas Video Pack --- Free Get MacX iPhone Mounter

MacX DVD Ripper Pro + MacX Video Converter Pro + Air Playit Streamer

It is capable of rip encrypted DVDs, download online videos, convert among HD and general video, stream 320 different video & audio formats to your iPhone, iPad, Android via WiFi and 3G/4G network. With the assistance of the free gift MacX iPhone Mounter, you can also transfer video, music, phone from iPhone, iPod, iPad to Mac and mount iOS devices as hard drive to backup data.

~~\$124.95~~ Xmas Special Offer: \$44.95



# MacX DVD Christmas Promotion Press Release

## MacX DVD Cheer the Christmas and New Year with \$1,000,000 Giveaway and Prize

*With the holiday season upon us, MacX DVD Software is spreading Christmas cheer through Jan 5, 2012 with its Xmas & New Year promotion by giveaway 30,000 Copies of DVD ripping & video converting software and "Play Game and Win iPhone 4S" activity.*

As the world counts down to Christmas and New Year, MacX DVD Software today announced a brand new promotion that sure to spark the Xmas and New Year holiday spirit. To celebrate the upcoming holiday season, they prepared two products giveaway - MacX DVD to MKV Ripper and MacX Video Converter Pro, last from Dec 15, 2011 to Jan 5, 2012, along with buy one get one free offer and "Play Game & Win Prize" activity. Consumers looking to Christmas freebie or win some fantastic prizes, should give MacX DVD Holiday special offer a go.

More details about the game and giveaway can be found at: <http://www.macxdvd.com/giveaway/giveaway.htm>

By tradition, people will be busy with decorating homes, preparing themed party, ordering Christmas costumes, taking a trip. While, sharing photos and videos over internet is a relatively new one, which has come along with the popularity of the multimedia products. Meanwhile, consumers are certainly swamped with diverse promotions, especially discount offer. Why not grab the freebie instead?

MacX DVD capture the essence of the holiday season by offering one of their best selling products - MacX DVD to MKV Ripper for free. This software is designed to rip homemade and commercial DVDs to MKV for keeping original DVD disc in safe from scratch. Besides ripping DVD to MKV, this DVD ripper also works perfect to convert and transfer DVD to portable devices, like DVD to iPhone, DVD to iPod, DVD to iPad. So you can watch DVD videos anytime, anywhere. For whom seeking for free video converter software, keep an eye on this special offer and grab MacX Video Converter Pro for free from Dec 23.

In addition to the giveaway offer, an exciting game is also available on this page with a wide range of Christmas gifts in stock. To make this game more festive, they even include free iPhone 4S, license key for DVD ripper, video converter and iPhone transfer software, and 60% off coupon code of MacX DVD Video Converter Pro Pack as prize.

Also during the holiday, MacX DVD is promoting Xmas Video Pack as part of the special offer. Xmas Video Pack comes bundled with MacX DVD Ripper Pro, MacX Video Converter Pro and Air Playit Streamer at discounted price. MacX iPhone Mounter will be rewarded as well. This package give user the opportunity to rip any DVD movies for sharing and keep the holiday memories in safe by converting the recorded video to Mac, iPhone, iPad, PSP, transferring photos and videos from portable devices to Mac, streaming video & audio to iPhone, iPad, Android via WiFi or 3G/4G network.

### **Pricing and Availability:**

MacX DVD to MKV Ripper is priced at \$25.95 for single-user license. It can be downloaded for free during the promotion, but the giveaway version is not entitled to free lifetime updates or technical support.

### **About MacX DVD Software, Inc.**

MacX DVD Software is a division of Digiarty Software Company, owns a professional multimedia software development team, providing a range of products for Macintosh Computer users, including MacX Video Converter, MacX DVD Ripper, DVD Author, DVD backup tools, etc, series of apps for Apple video player, and iPhone, iPad 2D and 3D video games. More information, please visit <http://www.macxdvd.com>. For editor or blogger who would like to request a free press kit with register key and full version, please feel free to contact our public relationship representative Sarah at [sarah@macxdvd.com](mailto:sarah@macxdvd.com).

# MacX DVD to MKV Ripper Product Overview

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## MacX DVD to MKV Ripper---- Rip DVD to MKV, iPhone, iPod, iPad while Preserving all Video and Audio Tracks

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[MacX DVD to MKV Ripper](#) is easy-to-use DVD to MKV(Matroska Video) ripping software. If you have a large number of DVD collections, you should take advantage of MacX DVD to MKV Ripper to decrypt, rip and convert homemade and protected DVDs to MKV for keeping your original DVD disc in safe from scratch. Besides ripping DVD to MKV, iMKVmaker works perfect to convert and transfer DVD to portable devices as well, like DVD to iPhone, DVD to iPod, DVD to iPad.



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## Highlight Features

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- **Ripping DVD to MKV, iPhone, iPod, iPad**

Supports ripping any DVD movies (including homemade and copy protected DVD) to MKV and converting DVD straight for iPhone, iPod, iPad for enjoy DVD movies on the go. No third-party software is required for decryption.

- **Update Constantly to Rip the Latest Copy-Protected DVD**

It will constantly upgrade to assist in decrypting and ripping DVDs, no matter the new Disney copy protected DVD or the general CSS encrypted DVDs, Sony ARccOS protected DVDs and all region 1-6 commercial DVDs.

- **Ripping DVD to MKV with all Video, Audio Tracks Preserving**

MacX iMKVmaker will hold all Video/Audio/Subtitle tracks and pass-through the current title to MKV file format. So the MKV files have a good image and sound quality, almost the same as the original.

- **Flexible Parameter Setting**

You can edit a few advanced preferences for video and audio quality like bitrate, but the default settings work just fine for those not well versed in DVD ripping. You can change the output path to store the converted video.

- **High Output Quality**

This MKV ripper can rip DVD to MKV while preserve almost all the information from the original. Thus you could make a full backup of you DVD disc for uploading to internet, playing on popular media player (like VLC or XBMC), watching on portable devices, or

making stylish videos with familiar video editing tools.

- **Easy to Use and Fast Speed**

iMKVmaker comes with a simple interface and some pretty basic features. It only takes a few clicks when you make MKV file from DVD. With embedded high technology, it offers extremely fast speed to ripping DVD to MKV yet keeping the original quality.



## Reference

Supported DVD	Normal DVD, CSS protected DVD, region 1-6, Sony ArccOS, Commercial DVD
Output File Formats	MKV, MP4, iPhone 4, iPhone 3GS, iPhone 3G, iPod touch, iPad
Platforms	Mac OS X Tiger/Leopard/Snow Leopard/Lion

# MacX Video Converter Pro Product Overview

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## MacX Video Converter Pro -- Convert Various Videos for Playback on Mac and Apple Devices

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[MacX Video Converter Pro](#) - feature-rich, high quality and blazingly fast video converter comes to Mac OS, iPhone, iPad and iTunes. It owns powerful capabilities to download video from online video sharing sites, like YouTube, Metacafe, Myspace, etc and convert HD video including MKV, M2TS, AVCHD, H.264/MPEG-4 AVC, and SD video AVI, MPEG, MP4, H.264, MOV, FLV, F4V, RM, RMVB, WebM, Google TV, etc, to Mac computer, iMovie, iTunes, iPhone 4, iPhone 3GS, iPad/iPad 2, iPod touch 4, iPod classic, iPod nano, Apple TV, PSP, etc.



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## Highlight Features

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- **Convert HD Video with Ease on Mac OS X**

Without assistance of any third-party codec, this Mac video converter can help you conveniently convert between all HD (High-definition) videos such as MKV, AVCHD (M2TS, MTS), TOD, MOD, and convert MKV to iPhone/iPad, convert AVCHD to

MOV/AVI, convert MTS to MP4/ iMovie, convert MOD to MPEG/VOB, etc.

- **Make Video Compatible with iMovie iTunes**

This versatile video converter also supports all popular SD (Standard-definition) videos. Its intuitive interface greatly simplifies the work to shrink HD videos to SD videos, convert SD video AVI, MOV, FLV, MP4, MPEG, etc, among each other for compatible with QuickTime, iMovie, iTunes, etc.

- **Online Streaming Video Downloader**

MacX Video Converter Pro is also a professional website video downloader. An easy way to download video from video sharing websites like YouTube, Myspace, Metacafe etc. This Mac video converter can download and convert all videos to the formats you preferred or to the portable devices.

- **Transfer HD Videos and SD Videos on iPhone iPad iPod**

Converting variety of videos for smoothly playback on mobile devices is also available with this powerful Mac video converter software. Users can play and watch high quality video on iPhone (iPhone 3G, iPhone 3GS, iPhone 4 running iOS 4), iPad/iPad 2, iPod touch 4, iTunes, Apple TV, PS3, PSP, PDA, Blackberry, Nokia, Android, Zen, etc.

- **Support Multi-track HD Videos**

MacX Video Converter Pro is the first HD video converter to support Multi-track HD video M2TS, MKV, AVCHD, HDTV BDAV and MPEG-TS that helps users choose any audio language track based on personal needs. This feature is specially designed for converting multilingual movies.

- **Create VOB Files from Videos on Mac**

Works as a handy solution to create DVD compatible VOB files with videos from HD-camcorder, websites or made by your own. Then you can burn the VOB files to DVD Disc with your DVD burning software. This is definitely a great way to backup and share your favorite videos.

- **Convert Video from Blu-ray Movie and HD-camcorder**

Make digital copy to backup your Blu-ray videos with MacX Video Converter Pro which is perfectly compatible with BDAV, TrueHD, M2TS, MTS, MPEG-TS audio/video. This software also lets you import videos from HD-camcorder to iMovie, iPhone, iPad, iTunes, etc, for it fully supports AVCHD, MOD, TOD, MTS videos recorded by HD Panasonic, Canon, JVC and Sony.

- **High Quality Output Video and Audio**

MacX Video Converter Pro maintains a perfect balance between output quality and file size. The built in technology Advanced De-interlace Accelerator, High Quality Engine and Intelligent A/V Synchronizer endow the converted video with crisp image and superb sound effect.

- **Multi-Core and Hyper Threading Guarantee Fast Converting Speed**

By supporting Multi-core CPU and Hyper-threading specially designed for i3, i5 and i7, this video converter offers up to 8x real time converting speed on Mac OS X Tiger/Leopard/Snow Leopard/Lion, remarkably saving you more precious time compared with similar products in market. Besides, it provides batch video conversion to make the operation more efficient.